

NEWS RELEASE



FOR IMMEDIATE RELEASE

Liberals and NDP remain tied in Sudbury

Independent Andrew Olivier surges

TORONTO January 21st, 2015 - In a random sampling of public opinion taken among 689 voters in the Ontario provincial riding of Sudbury, where a by-election will take place on February 5, equal proportions, about a third or just less, will vote for the Liberal candidate (formerly NDP MP) Glenn Thibeault (33%) or the NDP candidate, Suzanne Shawbonquit (30%). While they were also tied the last time we polled this riding (January 13, Thibeault - 40%, Shawbonquit - 42%), what has changed is that independent Andrew Olivier (formerly a Liberal candidate), has surged from almost no votes on January 13 (1%) to as much as close to a quarter now (22%), putting him in third place, ahead of the PC candidate, Paula Peroni (11% now, 13% on January 13).

Thibeault's approval slips, Shawbonquit's awareness up

Virtually all voters are aware of Glenn Thibeault (94%) and Andrew Olivier (89%), and most know Paula Peroni (81%). These awareness levels are steady from January 13 (96%, 83% and 74%, respectively), but awareness levels for Suzanne Shawbonquit have increased from two thirds (67%) to more than three quarters now (76%). Green candidate David Robinson has also increased his awareness (from 32% to 45%). In terms of approval, Glenn Thibeault has seen significant slippage (from 51% on January 13 to 41% now), while other candidates have mostly seen their approval levels remain stable.

"This looks like an evenly matched race, where Thibeault's familiarity in the riding is matched by the strong New Democratic roots in Sudbury, which favour Shawbonquit. The wild card is spurned Liberal candidate Andrew Olivier, who may yet prove to be a giant killer," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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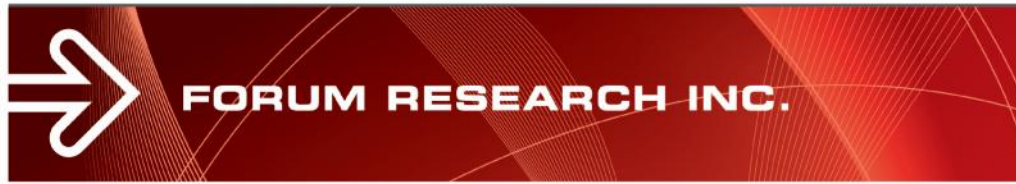
January 21st, 2015

HIGHLIGHTS:

- Equal proportions, about a third or just less, will vote for the Liberal candidate (formerly NDP MPP) Glenn Thibeault (33%) or the NDP candidate, Suzanne Shawbonquit (30%).
- Virtually all voters are aware of Glenn Thibeault (94%) and Andrew Olivier (89%), and most know Paula Peroni (81%).
- "This looks like an evenly matched race, where Thibeault's familiarity in the riding is matched by the strong New Democratic roots in Sudbury, which favour Shawbonquit. The wild card is spurned Liberal candidate Andrew Olivier, who may yet prove to be a giant killer," said Forum Research President, Dr. Lorne Bozinoff.

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TORONTO**January 21st, 2015****Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 689 randomly selected residents of the Sudbury provincial riding 18 years of age and older. The poll was conducted on January 21st, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Candidate Awareness / Approve / Vote Preference – Trending

%	Aware		Approve		Vote Preference	
	January 13 th	January 13 th	January 13 th	January 21 st	January 13 th	January 21 st
Glenn Thibeault	96	96	51	41	40	33
Andrew Olivier	83	83	68	69	1	22
Paula Peroni	74	74	37	44	13	11
Suzanne Sawbonquit	67	67	68	68	42	30
David Robinson	32	32	51	54	3	3

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Current Provincial Party Preference

'A provincial by-election will take place in the riding of Sudbury on Thursday, February 5. Which party's candidate are you most likely to vote for in this by-election?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'
 [Decided / Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	660	37	65	112	194	252	303	357
Liberal Glenn Thibeault	33	25	36	31	40	35	35	32
PC Paula Peron	11	0	10	19	9	16	12	10
New Democrat Suzanne Shawbonquit	30	40	28	23	31	29	28	32
Green David Robinson	3	5	6	1	3	3	5	2
Independent Andrew Olivier	22	30	20	26	18	17	20	24
Another Party	0	0	0	0	0	0	0	0

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	660	56	113	87	70	67	96	15
Liberal Glenn Thibeault	33	19	39	28	33	28	42	29
PC Paula Peron	11	10	6	12	18	20	11	5
New Democrat Suzanne Shawbonquit	30	40	40	38	24	34	24	17
Green David Robinson	3	4	1	2	4	1	4	17
Independent Andrew Olivier	22	27	14	19	21	18	19	33
Another Party	0	0	0	0	0	0	0	0

Past Provincial Party Preference

%	Total	Conservative	Liberal	New Democratic	Green	Another Party
Sample	660	100	240	238	29	22
Liberal Glenn Thibeault	33	15	60	19	20	22
PC Paula Peron	11	54	5	2	8	10
New Democrat Suzanne Shawbonquit	30	8	14	52	36	26
Green David Robinson	3	1	1	3	28	10
Independent Andrew Olivier	22	22	19	25	8	32
Another Party	0	0	0	0	0	0

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Glenn Thibeault Approval

'Do you approve or disapprove of Glenn Thibeault?'

[Aware of Glenn Thibeault]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	658	33	64	108	196	257	300	358
Approve	41	40	45	39	41	41	42	40
Disapprove	59	60	55	61	59	59	58	60

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	658	53	116	86	67	66	96	16
Approve	41	29	41	42	44	32	47	52
Disapprove	59	71	59	58	56	68	53	48

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	658	77	232	174	22	120	7
Approve	41	16	96	10	29	12	30
Disapprove	59	84	4	90	71	88	70

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Andrew Olivier Approval

'Do you approve or disapprove of Andrew Olivier?'

[Aware of Andrew Olivier]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	615	31	67	104	178	235	285	330
Approve	69	75	69	70	66	67	65	73
Disapprove	31	25	31	30	34	33	35	27

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	615	44	95	80	66	64	97	16
Approve	69	76	64	71	72	63	65	78
Disapprove	31	24	36	29	28	37	35	22

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	615	76	203	158	22	127	5
Approve	69	72	36	81	58	96	42
Disapprove	31	28	64	19	42	4	58

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Paula Peroni Approval

'Do you approve or disapprove of Paula Peroni?'

[Aware of Paula Peroni]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	553	29	61	94	169	200	255	298
Approve	44	32	45	51	42	50	42	47
Disapprove	56	68	55	49	58	50	58	53

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	553	35	88	72	61	59	91	15
Approve	44	36	45	45	42	56	37	52
Disapprove	56	64	55	55	58	44	63	48

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	553	76	182	137	20	112	5
Approve	44	99	31	39	26	40	52
Disapprove	56	1	69	61	74	60	48

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Suzanne Shawbonquit Approval

'Do you approve or disapprove of Suzanne Shawbonquit?'

[Aware of Suzanne Shawbonquit]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	510	30	53	85	150	192	240	270
Approve	68	61	74	66	71	68	61	75
Disapprove	32	39	26	34	29	32	39	25

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	510	39	73	74	60	53	82	14
Approve	68	81	67	64	52	72	61	78
Disapprove	32	19	33	36	48	28	39	22

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	510	53	162	164	20	95	1
Approve	68	48	44	94	63	68	0
Disapprove	32	52	56	6	37	32	100

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David Robinson Approval

'Do you approve or disapprove of David Robinson?'

[Aware of David Robinson]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	292	21	34	56	80	101	142	150
Approve	54	47	52	57	62	54	49	59
Disapprove	46	53	48	43	38	46	51	41

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	292	17	30	39	45	29	58	12
Approve	54	22	31	58	66	39	63	54
Disapprove	46	78	69	42	34	61	37	46

Provincial Party Preference

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Independent	Other
Sample	292	44	102	73	23	40	1
Approve	54	52	52	52	97	46	100
Disapprove	46	48	48	48	3	54	0

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